



Meeting for Good with IHG® Hotels & Resorts

When hosting a Meeting for Good at Crowne Plaza Liverpool City Centre, planners can expect efforts in place to support sustainable gatherings across the meeting experience.

Hotel Practices

- **Digital Collateral & Sales Agreements**, to eliminate the need for printed materials and reduce the amount of paper waste sent to landfills
- A **Linen & Towel Reuse Program** for overnight meeting attendees, helping to minimize the water and energy consumption associated with frequent laundry cycles

Meeting Space

- **Plastic-free Water Service**, removing plastic water bottles from the meeting space in favor of large format water dispensers, such as pitchers & glassware
- **Reduced HVAC (Heating, Ventilation and Air Conditioning) and Lighting** policies to conserve energy during low or no occupancy periods during the meeting, such as setup, breakdown and overnight
- The utilization of **Digital Signage** throughout the hotel to eliminate the need for single-use signage made of paper or foam
- **Single Use-free Meeting Setup**, (on request) we can remove single-use items such as notepads, pens, coasters and flipcharts from the meeting space to reduce the amount of waste generated by the event.

Food & Beverage

- A **Food Waste Reduction Action Plan**, Menu engineering and pre-orders are just 2 of our initiatives implemented to reduce banquet food waste
- **Alternate Banquet Menu Offerings**, featuring plant based options to reduce the carbon emissions associated with the processing, transport and utilization of menu ingredients
- The utilization of **Reusable Banquet Labeling** to minimize the paper waste generated by these single-use materials
- Offering **Reusable Serviceware**, including plates, utensils and glassware, to eliminate the need for unnecessary single-use disposables and the waste associated with these items

Community

- We strive to make a difference every day by delivering our purpose of True Hospitality for Good. Our nominated charity here at Crowne Plaza Liverpool City Centre is Alder Hey Children's Charity. Alder Hey treats over 900 patients every day who deserve the highest quality care and facilities. Donations support patients at Alder Hey Children's Hospital but also help to make the future brighter for children around the world through vital research.

To find out how you can help with our mission please ask your co-ordinator #IHGGivingforGood

[LEARN MORE](#)

IHG HOTELS & RESORTS



SIX SENSES

REGENT



NIGNETTE COLLECTION

KIMPTON HOTELS & RESTAURANTS

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VOCO



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CROWNE PLAZA



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EVEN



Holiday Inn

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ATWELL SUITES



Holiday Inn Club Vacations



CANDLEWOOD SUITES

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